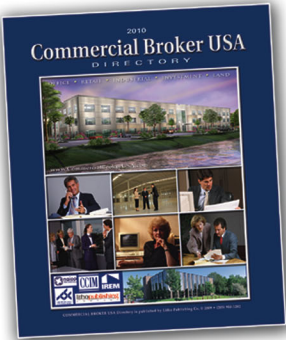


"The National Resource Directory for Commercial Real Estate Professionals"

Commercial Broker USA

DIRECTORY and CommercialBrokerUSA.com

2010 DISPLAY ADVERTISING RATES, SIZES & SPECIFICATIONS



Commercial Broker USA Directory and CommercialBrokerUSA.com are valuable resources for commercial real estate professionals as well as those searching for real estate representation. Commercial Broker USA Directory is provided in print and web versions with 100,000 printed copies distributed to commercial real estate agencies, as well as the Fortune 500 facilities managers, members of the Urban Land Institute, financial institutions, REITs, and institutional investors. The print version of CBUSA will showcase agencies, or agents, in an alphabetized by state and agency, in a business card format with logo, all contact information, designations, and affiliations.

The Web version of CBUSA is search engine optimized, and employs over 100 separate URL pointers, including BaltimoreCommercialBroker.com, ChicagoCommercialBroker.com, MemphisCommercialBroker.com, SeattleCommercialBroker.com, HoustonCommercialBroker.com, etc.

Print Edition Issuance Date: January 1st, 2010.

- * **Space Reservation Deadline: December 1st, 2009**
- * **Materials Submission Deadline: December 15th, 2009**

PRINT ADVERTISING RATES:

1 Issue (12 months)

BLACK AND WHITE

- full page.....\$1,950
- 1/2 page.....\$1,250
- 1/3 page.....\$925
- 1/4 page.....\$775

FULL COLOR

- full page.....\$2,500
- 1/2 page.....\$1,925
- 1/3 page.....\$1350
- 1/4 page.....\$1,200

Preferred position rates, business reply cards and other special requirements will be quoted upon request. Color is printed by process color inks (CMYK). Typesetting, art work, ad design, photography services are available and will be quoted prior to production of ads).



AD SIZES AND SPECIFICATIONS:

STANDARD AD SIZES

- full page live area.....7.5" x 10"
- full page bleed.....8.625" x 11"
- 1/2 page.....7.5" x 4.875"
- 1/3 page (square).....4.9375" x 4.75"
- 1/3 page (vertical).....2.4375" x 9.625"
- 1/4 page.....3.625" x 4.875"

TRIM SIZE: 8.375" x 10.875" . 1/8" bleed on all sides is required for any full page ad that bleeds off the page.

FILE SUBMISSION: Submit files either as a PDF FILE: hi-res/print image with all fonts embedded or 300 dpi JPG FILE.

WEBSITE/BANNER ADVERTISING RATES... \$150 per month (three month minimum)

- > Ad click to any hosted site. > Trackable results. > Great exposure for you and your company. > Design included with one year contract.

Call Jim Andrews @ (205) 910-1282 or Email jim@lithopublishing.com For More Information About Advertising And To Reserve Your Display Ad Space In Commercial Broker USA Directory.

